

IBS -International Business Simulation (Oct.-Dec. 2004)

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Weekly outline



Course Components:

-  [News forum](#)
-  ["Spiel idée" for the Business Simulation](#)
-  [Your intercultural experiences](#)
-  [Manager Forum](#)
-  [News from our SPANISH BRANCH in León](#)
-  [Books and Internetlinks about virtual communities](#)

If you got problems, please write to the moodle Administrator; fessler@inter-research.de

1 13 October - 19 October

Daniela started structuring our new company She presented an organigram and clarified the company aim "...to consult people who have the idea of founding a virtual community". The name of the company is "VC4U - virtual companies for you". The heads of departments introduced their teams and discussed the overlap between the different departments. For a clearer picture of media competence it might make sense to contact [Marcus Fessler](#). In the end we took a decision to have formal foundation ceremony with press conference on 11 November.



-  [AGENDA](#)
-  [MINUTES](#)

2 20 October - 26 October

We had a very successful first meeting with the students in Remagen. After a round of introductions we discussed the Spiel Idée and even managed to produce a first draft of the organigram for our new virtual company. At the end of the meeting everybody who was present even had a job. Congratulations to Daniela Dung who is our new CEO!



-  [AGENDA](#)
-  [MINUTES](#)
-  [Assignment: 5 personal intercultural can-do statements](#)
-  [Catching-up-letter_1](#)

3 27 October - 2 November

Daniela started with a Power Point [presentation](#) of the company where she very clearly established the stages we should go through to achieve our goals. We got to know the final [organigram](#) of the company, our logo, letter heads and business cards. There was a detailed description of the Moodle and a discussion about the mission statement of the company, for which everybody got involved. The preparations for the foundation ceremony are already on the way and we agreed on reporting a newsletter every week. We should, however, discuss a bit more and more actively during our meetings.

-  [AGENDA](#)
-  [MINUTES](#)
-  [Letter head](#)

Latest News

[Add a new topic...](#)

24 Nov, 15:58 - Theo Schenk
The Inhouse training - Intercultural awareness (body proximity & nonverbal communication) [more...](#)

5 Oct, 12:21 - Dr. Laurent Borgmann
WELCOME TO THE COURSE "INTERNATIONAL BUSINESS SIMULATIONS" [more...](#)

Recent Activity

Activity since Monday, 17
January 2005, 02:10 PM

[Full report of recent activity...](#)

Nothing new since your last login

Online Users

(last 5 minutes)

 [Marcus Feßler](#)

Calendar

<< [January 2005](#) >>

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23	24	25	26	27	28	29
30	31					

[Global events](#)

[Course events](#)

[User events](#)

-  [Our logo](#)
-  [Power Point Template](#)
-  [Catching-up-letter_2](#)
-  [Newsletter](#)

4 3 November - 9 November □

[Antje](#) started with project news concerning the manager job offers from our international partners. [Michael](#) continued by presenting VC4U's collectively elaborated mission statement: "VC4U is an international consulting company which helps creating virtual communities to bring people together."

The marketing department coordinated last steps to accomplish a perfect press conference during our foundation ceremony on Thursday 11 November. [Marc](#) presented his departments first research results in holding an informative Power Point [presentation](#) and finally [Sebastian](#) introduced different kinds of possible platforms to offer our consulting customers.



-  [AGENDA](#)
-  [Minutes](#)
-  [Newsletter](#)

5 10 November - 16 November □



Today, 11th November, the official Foundation Ceremony of VC4U took place at RheinAhrCampus Remagen. This ceremony gave VC4U members the opportunity to present every department, their functions and personnel to the rest of the company. The ceremony was covered by representatives of the press (e.g. Sylvia Mintgen, journalist from Rhein-Zeitung). In a question round after the presentations, they got further information about the purpose and aims of VC4U. They were especially interested in the international structure of the company, in its branches across Europe and in the experiences of the international members of VC4U working in Remagen at present.



After the official ceremony, the discussions continued in a more informal, friendly atmosphere. To celebrate this important event we ended up having a nice VC4U cake (thanks a lot to Daniela!) and clinking glasses of champagne for the success of our company.

More detailed information (and who knows, maybe the recipe of the Logo cake above) will be posted on the Moodle next week, so check it out



-  [Press Release in German](#)
-  [Description of the German branches departments in German](#)
-  [Newsletter](#)

6 17 November - 23 November □

The Results of the Manager Job Applications:

- Sweden selects [Fernando Reyero Noya](#) (Spain) as Travel Manager
- Germany selects [Peter Wynands](#) (Belgium) as Social Manager
- Spain selects [Michael Darde](#) (French, but in Germany) as Catering Manager

- France selects **Linnea Corell** (Sweden) as PR & Contact Manager
- Belgium selects **Eva Eiroa Rosado** (Spain) as Accommodation Manager

Congratulations to our Managers and thanks to all of you for your applications! 😊

-  [AGENDA](#)
-  [Minutes](#)
-  [Newsletter](#)

7 **24 November - 30 November**

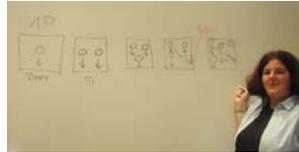
-  [Catching-up-letter_3](#)
-  [AGENDA](#)
-  [Laurent's presentation: Virtual Communities as "friendly places" with a "national flavour"](#)
-  [MINUTES](#)
-  [Newsletter](#)

8 **1 December - 7 December**

Body proximity: where to stand in a lift:

We went through the [agenda](#) very quickly and then started the [in-house training](#). We had a lively discussion about how to stand in a lift and where to look.

Lydia seemed to know all the positions depending on how many people are in the lift. However, her experience is from the Czech Republic. We wondered if the rules are the same as in Germany?



-  [ToDo: Fieldstudies "Elevator"](#)
-  [Intercultural Inhouse Training](#)
-  [Chatroom for the Intercultural Inhouse Training](#)
-  [AGENDA](#)
-  [Minutes](#)

9 **8 December - 14 December**

-  [AGENDA](#)
-  [MINUTES](#)

10 **15 December - 21 December**

-  [AGENDA](#)
-  [Organigramm with the sales Department](#)
-  [MINUTES](#)

11 22 December - 28 December

Handing over Achill Island Community to Sales Department

Dear colleagues,

below you can find the final piece of work from the German headquarters. As part of VC4U's concept it is now time to hand over the work to the sales department. Colleagues from Spain and Sweden will work, as the sales department, on a marketing strategy for our finalized first community project "Achill Island Community".

The work includes

- a presentation (PRESENTATION_VC4U_DEC2004.pdf) of the Remagen departments and the people working with them, a
- a documentation of their work (AIC_Documentation_Dec2004.pdf)
- a technical manual about the used platform "Mambo" (Mambo_Manual.pdf)

If there are any questions, comments or the like please find the contact details of the people in charge in the documentation.

I would like to thank the Remagen crew for their good and speedy work during the last week. Finally the German team would like to thank all the passionate partners in France, Belgium, Sweden, Spain and Fulda and wishes



Merry Christmas and a Happy New Year 😊

We are looking forward to seeing all the excursionists on

Achill Island in February

-  [Handing over Achill Island Community to Sales Department](#)
-  [AIC_Documentation_Dec2004.pdf](#)
-  [PRESENTATION_VC4U_DEC2004.pdf](#)
-  [Mambo_Manual.pdf](#)

12 29 December - 4 January

13 5 January - 11 January

14 12 January - 18 January

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